

# INTERNATIONAL PAPER BOARD

INDUSTRY

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## world trade news

### MORE

Box Litho Ltd, the UK-based independent litho-laminated packaging specialist, confirm that they have placed an order with Shuncheng Machinery Ltd for a large format XC-1450 folder gluer capable of straight line, crash lock and 4 & 6 corner gluing. The new machine will be commissioned in the New Year. This latest investment completes major upgrades in 2014 following the installations of a MWZ 1450 fully automatic die-cutter and Brause 1050 E fully automatic die-cutter.

Directors Glenn Griffiths and Tom Melay comment, "The investment in the XC-1450 completes our current programme of updates and means we are fully equipped to offer all sizes of litho-laminated packaging to our clients. ISO-9001 accreditation was also awarded in 2014. The company specialise in the production of litho laminated boxes in all flute profiles and trade services including laminating and die-cutting."

### GRIFFIN PICKS UP AWARDS

Griffin Communications and AICC were awarded with two 2014 Gold Awards by the Association of



**Dwayne Shrader and Nick Griffin**

Marketing Communications Professionals. The statues, known as MarCom Awards, are peer recognition by this national organisation for both excellence and effectiveness in various forms of advertising, PR and promotion. Both awards were for video projects done on behalf of the AICC. The first award was for this past spring's Hall of Fame video honouring Jack Schwarz. The second was Corrugated Week's video Salute to Paul Vishny and his 40 years of service to AICC and the industry.

Agency President, Nick Griffin, commented, "Our efforts are to tell compelling stories and what could be more compelling than the career accomplishments of these two remarkable gentlemen. We are extremely grateful to AICC for allowing us to tell their stories. This is our first time entering the MarCom Awards and we're more than flattered to win not just one, but two of these trophies."

### CELMACCH AND

Celmacch Group srl has been producing high definition flexographic printers for over 30 years. In an effort to expand the business further, the company has confirmed it is embarking on a venture with Robert Pospischil, who is well known in Germany and further afield for his experience in electronic development and improvement of corrugated converting machines.

"In response to the increasing demand for more efficient solutions in flexographic printing, we have decided to improve our technologies through a technical and commercial collaboration with Mr Pospischil, which will involve a synergistic study of product development," explains Luca Celotti, Marketing Manager. "He will not only be in charge of the sales for the German speaking countries, but also the after sales and consultancy service for the improvement of Celmacch flexo printers and retrofits. He has been working for many years for Siemens and for a very well-known German manufacturer of converting machines. He will provide his extensive knowledge of the most innovating electronic features and components and his experience in the field of direct drive technology."

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